



## School Town Gives Teachers a New Way to Manage Digital Content and Curriculum

*New Collaborative Learning Platform Featured at Texas Computer Education Association Conference*

AUSTIN, Texas — February 10, 2010 — School Town ([www.schooltown.net](http://www.schooltown.net)) introduced a powerful new K-12 student-centric collaborative learning platform at the Texas Computer Education Association conference in Austin this week. Teachers use School Town to create and manage dynamic, media-rich learning communities with any of their digital resources including multimedia, files, URL links and third-party curricula. Students use School Town to manage their homework, set goals and interact with their peers in a secure and private learning community.

“Teachers have great resources but often they require a separate log in. We make it easy to place links inside School Town’s platform and unify resources,” said Michael

Kritzman, School Town CEO.

“School Town allows K-12 teachers to engage students with personalized instruction and automatically share this information with parents. We take classroom resources and learning beyond the classroom to help each child succeed.”

“School Town answers the question that so many teachers ask: ‘How do I compete with the growing interest in online communities like Facebook?’ School Town offers students a personalized

Due Date	Title	ETC	Attachment
03/11/2010	Science Skills Assessment	0 hr 30 min	(1)
01/01/2011	Safety is Number One!	1 hr 15 min	
03/01/2011	Competition in Nature- Audio	0 hr 15 min	
03/07/2011	Competition in Nature- Video	0 hr 15 min	
03/08/2011	Competition in Nature Reading Passage	1 hr 0 min	
03/09/2011	Competition in Nature- Writing Component	1 hr 0 min	
03/15/2011	Competition in Nature- Integrated Lab	1 hr 0 min	
03/16/2011	Competition in Nature Pre-Assessment	0 hr 15 min	

  

Date	Start Time	End Time	EVENT	Location	Map
02/21/2010	09:00 am	10:00 am	Webinar - School Town and CORE	GoToMeeting	
02/23/2010	06:00 pm	06:00 pm	Webinar - Product Users Group	GoToMeeting	
02/28/2010	03:00 pm	04:00 pm	Webinar - Leveraging School To...	GoToMeeting	
03/02/2010	03:00 pm	04:00 pm	Webinar - Reporting and Metrics	GoToMeeting	
03/05/2010	02:00 pm	03:00 pm	Webinar - How to leverage multi...	GoToMeeting	

learning community. Students can safely interact, set goals and access personalized content,” said Sharnell Jackson, School Town strategy leader and former eLearning officer from Chicago Public Schools. “School Town includes all the applications that a school needs to tie students, teachers and parents together into one team and make data-driven decisions for each student.”

“School Town lets me teach twice as much” said Tom Samorian, middle school teacher at Shepard Middle School in Deerfield, Ill. who has used School Town for the past two years. “[School Town] extends the learning day and allows for students to advance topics from home. The next day we hit the ground running.”

School Town empowers students by allowing them to manage and complete their work in many classes from a single screen while safely interacting and learning with their classmates. Students can monitor and turn-in assignments and use Web 2 .0 tools like message boards, chat and media-sharing to further engage in classroom and school activities.

School Town builds strong home-school connections. Without any additional teacher effort, the School Town parent portal shares information with parents so that they can observe their child’s assignments, announcements, performance and teacher comments.

School Town is being featured in trade show booth 2487 at the [Texas Computer Education Association](#) conference in Austin on February 10-12.

### **About School Town**

School Town is a connected, collaborative, engaging K-12 learning platform that leverages digital content and centralizes learning resources. School Town engages students in active, personalized learning while fostering self-direction and collaboration. School Town builds strong home-school connections and goes beyond what you expect from a learning platform. For more information call, click or email 877-755-8696, [www.SchoolTown.net](http://www.SchoolTown.net), or [info@SchoolTown.net](mailto:info@SchoolTown.net).

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