Case Study Examines Effectiveness of Ballard & Tighe Materials for English Language Learners in Florida Schools

INVERNESS, Florida – February 11, 2009 – Ballard & Tighe, Publishers (www.ballard-tighe.com) announced today that it has published a case study about the use of the IPT® Testing System to evaluate and place English language learners in Florida schools.

The case study, about Citrus County School District (www.citrus.k12.fl.us), examines how the district is using assessment data to give teachers more information about the learning needs of their ESOL students (English for Speakers of Other Languages). Citrus County School District uses IPT tests for placement and progress evaluation of English learners as well as in their three-pronged exit assessment that includes the FCAT (Florida Comprehensive Assessment Test) and the state-mandated CELLA (Comprehensive English Language Learning Assessment).

The case study along with others that discuss the use of Ballard & Tighe instructional materials, can be found at: www.ballard-tighe.com/resources/MarketingResources/successStories.asp.

About Ballard & Tighe

Ballard & Tighe, Publishers (www.ballard-tighe.com) has focused on developing products for English language learners since 1976. Ballard & Tighe provides testing, instructional, and training products and services to more than 3,500 state, regional, and local school districts throughout the United States and internationally. Ballard & Tighe produces assessment products, English language development instructional materials, professional development programs, and a series of unique social studies programs designed especially for English language learners.

###

Contacts for the Media

Jennifer Harrison for Ballard & Tighe, 916-716-0636, jennifer@jharrisonpr.com

Traci Barnett, Ballard & Tighe, 800-321-4332 x301, tbarnett@ballard-tighe.com