

# B R A I N C H I L D

## **Brainchild *Achiever!* Habla Español**

### *Bilingual Version of Achiever! Helps Struggling Students*

**ORLANDO, Florida — January 12, 2010** — Brainchild ([www.brainchild.com](http://www.brainchild.com)) announced today that *Achiever!* —an online assessment and instruction program used to evaluate student performance on state standards—now offers test questions and tutorials in Spanish or English. Students may change the text on their screen or select audio narrations in either Spanish or English and then may toggle between to the two as needed.

“We have added top-to-bottom Spanish functionality and content to *Achiever!* so that Spanish-speaking students can feel completely comfortable using it,” said Jeff Cameron, founder and president of Brainchild. “Now *Achiever!* is even more useful as an intervention resource for struggling students, especially when those students speak English as a second language.”

*Achiever!* is used by teachers around the country to assess standards-based performance and then deliver tutorials and retest students to determine their progress on their state’s standards. Data from the program can be shared between teachers, administrators and parents so that they can monitor student progress and provide intervention and differentiated instruction as needed. It is used in traditional classrooms, after-school programs and migrant education programs.

*Achiever!* automates and simplifies continuous assessments and monitoring of student progress, so it is especially helpful in Response to Intervention (RTI) programs. Dr. Geeta McMillan, principal of Cassville Elementary School in Sparta, Tennessee said, “If we hand a teacher a report that tells what each student needs to work on, she might be able to differentiate instruction for one or two students but an RTI program is about doing this for *every* student. It is only possible to do this with a total

package like *Achiever!* where the assessment automatically jumps the student into the activities they need.”

*Achiever!* is easy to use and effectively reports on student performance against standards.

Whether used in the classroom, after school or at home, when students have mastered the standards in their personal Brainchild learning plans, they see high achievement on their state’s high stakes assessments. Now with the Spanish support, Spanish-speaking students can be even more self-directed because they can read test questions and answers in Spanish and they can go through the tutorials—including all the on-screen animations, illustrations, text and audio narrations—in either language.

*Achiever!* will be featured in booth 323 at the 2010 Florida Educational Technology Conference in Orlando which runs from January 12-15.

#### **About Brainchild**

*Brainchild, Corp. is a Florida-based company that provides standards-based online assessment, instruction and reporting tools that help students reach and exceed learning objectives. In addition to its Achiever! series built individually for each state, Brainchild manufactures the Study Buddy, the first handheld tutor that was created exclusively for K-12 public schools and is being used by over 1 million students per day. Call, click or email: 800-811-2724, [www.brainchild.com](http://www.brainchild.com) or [questions@brainchild.com](mailto:questions@brainchild.com).*

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